



**INNOVATION CENTER**  
for community & youth development

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# 2010 Annual Report

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**Connecting People and Ideas to Create Change**

## *Message from the Innovation Center President*

Dear friends,

As I reflect on a full year of the Innovation Center's successes, I am yet again struck by the power of relationships in our work. In 2010, the Innovation Center accomplished what we do best: we harnessed the power of relationships to make authentic community change.

### ***Collective Leadership Works: National Service-Learning Initiative***

In 2009 and with funds from the Corporation for National and Community Service, the Innovation Center began working with three community-based organizations to enhance their youth service-learning and bring about positive community change. This year, our partner organizations have achieved great successes: youth in Arizona introduced traditional and native foods to local school cafeterias; youth in California led their peers in conserving local wetlands; and youth in Connecticut made gun-safety awareness a priority in their community. We reinforced these achievements by facilitating relationships across the three sites, strengthening the work and creating lasting networks. As we neared the end of the initiative, we worked with our partners to capture and distill their stories into lessons learned – and to leverage these resources for future successes.

### ***Developing and Sustaining Partnerships***

Our partnership building strategy paid off appreciably as we continued to work with a host of partners in training, technical assistance, consulting and program development. In 2010 we established or renewed contracts with, among others, The Perrin Family Foundation, Youth Development Training and Resource Center, Human Rights Campaign, Public Strategies Inc., and the Qatar Foundation.

### ***Emerging Work: Relationship Education***

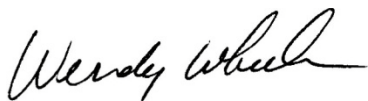
Relationship education constituted a significant portion of our work in 2010. Healthy relationships are fundamental to youth development and, on their own, can promote resilience in youth. Aware that relationship education was not reaching many of the most vulnerable communities and young people, we worked with Public Strategies Inc., and the Annie E. Casey Foundation, to deliver quality relationship education to vulnerable youth in six grantee sites across the country. Our newest publication discusses relationship education as a strategy for teen pregnancy prevention; it went to press at the end of this year and is available for free download at <http://www.theinnovationcenter.org/store/256>.

### ***Trainings and Practical Resources***

Demand for the Innovation Center's practical resources and technical assistance remained strong in 2010 – both in the U.S. and abroad. We conducted two high-profile training in Doha, Qatar through the Qatar Foundation's *Reach Out to Asia* Initiative. This training prepared a diverse group of young people from across the Middle East to lead their peers in community service. Additionally, sales and downloads of our toolkits remained strong and our website served as a popular “go-to” resource for youth development practitioners.

It is an honor and a privilege to work in the company of such inspiring partners. As we enter 2011, I look forward to an exciting year of leveraging these relationships and our past work to continue to catalyze authentic and lasting community change.

All the best,



Wendy Wheeler

# Innovation Center for Community and Youth Development

## Statements of Financial Position December 31,

2010

2009

### Assets

#### Current assets

Cash and cash equivalents	\$ 246,620	\$ 310,326
Grants and accounts receivable	86,467	95,238
	<u>333,087</u>	<u>405,564</u>

#### Property and equipment, net

10,770 14,897

#### Security deposit

3,463 3,463

#### Total assets

\$ 347,320 \$ 423,924

### Liabilities and net assets

#### Current liabilities

Accounts payable	\$ 45,533	\$ 39,474
Accrued leave payable	22,597	27,678
Payroll taxes payable	8,211	9,383
	<u>76,341</u>	<u>76,535</u>

#### Net assets

Unrestricted	238,365	276,078
Temporarily restricted	32,614	71,311
	<u>270,979</u>	<u>347,389</u>

#### Total liabilities and net assets

\$ 347,320 \$ 423,924

The accompanying independent auditor's report and notes are an integral part of the financial statements.

# Innovation Center for Community and Youth Development

## Statement of Activities and Changes in Net Assets for the year ended December 31, 2010

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Total</u>
<b>Public support and revenue</b>			
Contributions			
Individual	\$ 2,810	\$ 10,155	\$ 12,965
Corporate	1,000	-	1,000
Federal grants	259,541	22,459	282,000
Foundations	426,990	-	426,990
	<u>690,341</u>	<u>32,614</u>	<u>722,955</u>
Earned revenues			
Contract fees	206,122	-	206,122
Product sales	5,328	-	5,328
Other	1,448	-	1,448
	<u>212,898</u>	<u>-</u>	<u>212,898</u>
Interest income	1,891	-	1,891
	<u>905,130</u>	<u>32,614</u>	<u>937,744</u>
Net assets released from restrictions	71,311	(71,311)	-
<b>Total public support and revenue</b>	<u>976,441</u>	<u>(38,697)</u>	<u>937,744</u>
<b>Expenses</b>			
Program services			
Small projects	171,426	-	171,426
Material sales	36,539	-	36,539
L&S Actual	255,298	-	255,298
L&S Match	76,682	-	76,682
TOCA	396,990	-	396,990
Other programs	25,064	-	25,064
	<u>961,999</u>	<u>-</u>	<u>961,999</u>
Supporting services			
Management and general	50,956	-	50,956
Fundraising	1,199	-	1,199
	<u>52,155</u>	<u>-</u>	<u>52,155</u>
<b>Total expenses</b>	<u>1,014,154</u>	<u>-</u>	<u>1,014,154</u>
<b>Increase (decrease) in net assets</b>	(37,713)	(38,697)	(76,410)
<b>Net assets, beginning of year</b>	276,078	71,311	347,389
<b>Net assets, end of year</b>	<u>\$ 238,365</u>	<u>\$ 32,614</u>	<u>\$ 270,979</u>

The accompanying independent auditor's report and notes are an integral part of the financial statements.

## *Funding Partners*

### **\$175,000 and up**

W.K. Kellogg Foundation

### **\$25,000 - \$174,999**

It's My Community Initiative  
Public Strategies

### **\$10,000 - \$24,999**

Qatar Foundation  
Jim Casey Youth Opportunities Initiative, Inc.  
The David & Lucile Packard Foundation  
University of Minnesota  
The Community Foundation (Boulder County)  
Kathleen Toner & Wendy Wheeler  
Endowment for California Leadership  
The Robert Bowne Foundation (NOIST)

### **\$1,000-\$9,999**

Monterey Bay Aquarium  
Perrin Family Foundation  
The Consultation Center, Inc.  
W. Roger & Elizabeth Curry  
Association of Science-Tech. Centers

### **Under \$1,000**

Tomer Inbar  
Mid-Atlantic Network of Youth & Family  
(MANY)  
Curtis & Trenny Jefferson  
Mark Akeson  
Fusae Yoshida  
Kelli T. Pfaff  
Richard B. Thompson & Linda L. Thompson  
Dr. Stephen T. Russell & Scott Neeley  
Dr. Cornelia B. Flora  
Alison Bourque  
Hartley & Kevin Wensing  
Helen Kearney  
Katie Kosanda  
Dorothy P. Matthes  
Ana Thomas  
Wendy Wheeler  
Lisa Maholchic  
Julie Tobey  
Vicki Bader

We would also like to thank the many individuals and community organizations that have utilized the Innovation Center's tools to deepen, expand, and launch new initiatives.

The information presented here has been derived from the Innovation Center's December 31, 2010 audited financial statements – statements audited in accordance with generally accepted accounting practices.

For a complete copy of these statements, please contact the Innovation Center at 301.270.2700, [info@theinnovationcenter.org](mailto:info@theinnovationcenter.org), or 6930 Carroll Avenue, Suite 502, Takoma Park, MD 20912-4423



**INNOVATION CENTER**  
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## Board of Directors

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**Vance Yoshida**

Senior Consultant, La Piana Consulting

## Innovation Center for Community and Youth Development

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## Connecting People and Ideas to Create Change

The Innovation Center for Community and Youth Development connects thinkers and leaders of all ages to develop fresh ideas, forge new partnerships and design strategies that engage young people and their communities.

## Staff & Partners

**The Innovation Center is composed of core staff in Maryland and California, as well as consultants, part-time staff and operational partners across the United States and in countries around the world. Our partners include youth leaders, academics, trainers, funders, evaluators, community-based practitioners and writers, whose diversity and strength as individuals and as a group define the Innovation Center.**

**Wendy Wheeler**

President & CEO

**Dr. Carla Roach**

Senior Director, Resource Development & Partnership Building

**Trenny Jefferson**

Director, Administrative Services

**Lisa Maholchic**

Project Coordinator

**Ana Thomas**

Communications Coordinator

**For more information about our staff and partners, visit:**